

“Tijuana, Mexico – The Truth Behind the News”

We are aware of the negative and sometimes frightening stories about Tijuana, Mexico that have been in the news. To provide a more balanced and authentic perspective, we wanted to share some first hand accounts and actual photos of the Gerson Clinic in Mexico. It is located in a quiet, upper middle class, affluent, residential neighborhood, where the isolated incidents reported in the news have not occurred. The Clinic is in a gated compound. Patients are picked up by a professional American driver and taken door-to-door directly from the airport or hotel to the Clinic.

Nestled in a seaside neighborhood of Baja, California, just a half a mile south of the San Diego border, the Gerson Clinic offers a picturesque setting for true convalescence. Walking distance to the beach, patients enjoy the luxury and beauty of this coastal Tijuana town. Whether enjoying a stroll along Baja California's glistening Pacific Ocean, or meandering through the garden setting of the Clinic's modern facility, peace and solitude are just outside the door.

For more photos, visit

<http://www.youtube.com/watch?v=bzadKoOEIAM>



"I drive alone from San Diego to the Gerson Clinic in Tijuana, Mexico every week to visit the patients with no problem (and I am 87 years old!)"

– Charlotte Gerson, Founder of the Gerson Institute



"I own an independent American transportation business that has taken Gerson patients from the United States to the Gerson Clinic in Mexico for 21 years. In addition to the honor of transporting patients, I also have numerous corporate clients that I drive to the airport and office buildings, including a former Ambassador. I have never encountered a situation in which I felt the least bit uncomfortable, including any car accidents or crime. I have only seen courteous Mexicans going about their daily lives."

– Judy Jacobs:

She or her husband will be driving you directly to the front door of the Clinic.



"I felt very safe, even when I went out walking. In fact, I spent my last night sitting on a bench on the beach with my companion. And I thought, 'It's really cool here in TJ, we can come back here!'"

– April Cline, Gerson Clinic patient, March 2009

If you want a first hand account of what it is like to travel to and stay at the Clinic, you can call April at 828-310-0198.



"I went to the Gerson Clinic three times: in March '07, October '08 and March '09. Each time I was picked up at the airport by Jay or Judy and driven directly to the clinic. There is no reason to be afraid of anything. It is not any more difficult than anywhere else in the world. I stayed at the Clinic the whole time since I went there for treatment and I needed to rest. I did sit at the corner café, look at the ocean and take a short walk on the beach."

– Marie-Claire Lalancette, Gerson patient from Quebec



"I live in Tijuana just blocks from the Gerson Clinic and I walk with my baby on the beach every day. He loves to play in the sand. It is a lovely neighborhood."

– Barbara Garcia, Gerson Institute Client Services staff